



# **Global Direct Investment Solutions**

*Corporate Development for a Networked World*

## **2006 GUIDE Network : Area Survey**

We periodically survey economic development professionals to update our database of contacts so that we can quickly and effectively respond to enquiries from executives and their professional advisors about capital investment project plans. Replies should only take a few minutes. The few questions do not involve detailed data collection. Typical replies involve one or two pages of bullet points highlighting topics which may attract attention and interest at the "long list" stage.

Please reply by e-mail with "**Survey Reply**" in the subject line : [survey@gdi-solutions.com](mailto:survey@gdi-solutions.com)  
Published replies are available at : [www.gdi-solutions.com](http://www.gdi-solutions.com) and [www.OnTheShortList.com](http://www.OnTheShortList.com)

### **Website :**

### **Contact :                      Alternate :**

Who should investors or their advisors call for support of investment project plans, and how can we reach them to refer relevant project enquiries? If there are multiple contacts, please clarify who to call first, or for what.

name, position, organization, address, phone, fax, e-mail

### **Geographic area served**

A simple explanation - major highways, cities, etc. or specify a link to a website map of the area

If you offer GIS data mapping tools on your website, or through related websites, please provide the link.

If your service area overlaps with other organizations, please clarify the scope of your respective services.

### **Recent developments of interest to investors**

New investments, major expansions, or closures in the area. What might investors or their advisors not know which could arouse interest or influence their decisions? Provide a website link if further details are available.

### **Identify any common information challenges**

If investors may confront misleading or obsolete data or stereotypes about the area, please suggest reliable sources of information other than your own website (since that is already readily available for reference)

### **Competitive advantages of the area**

From the perspective of potential investors : Examples. Why are past investors glad they set up there? What really differentiates the area? Value proposition.

### **Other organizations supporting investment**

If other local or regional organizations partner with you to serve investors, please clarify the scope of services and working relationship (who to contact for what).

### **Scope of investment support services offered**

For both existing or potential investors in the area : What do you do for them directly, or through partners? Why should they contact you? How can you help them?

Highlight services which are uniquely valuable, and provide a website link if further details are available.

### **Other suggested information sources about the area**

Reliable sources of local market knowledge or services to support investors, other than your own website.

For example, other local organizations may offer timely labor market information, property listings, incentives or tax information, logistics expertise, project finance, etc.

**We can publish your Survey reply** on our website for quick reference by investors and their advisors. There is an annual fee for this **optional** work, which involves setting up and maintaining a page similar in structure to this Survey form. Such content becomes easy to find through links and Google site searches.

Please contact **Bruce Donnelly** to discuss how we may support your investment promotion interests through our targeted marketing work, networking, and well-qualified project referrals.

**TEL 847-304-4655 (Chicago)**  
**bruce@gdi-solutions.com**